



Community Information & Referral

"Bringing People and Services Together Since 1964"

FOR IMMEDIATE RELEASE

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News Release

ARIZONA FLU/PNEUMONIA HOTLINE AWARDS

At the 14th Annual Awards Dinner, Community Information & Referral, in partnership with TAPI (The Adult Immunization Partnership) and the Arizona Department of Health Services presented awards to the Arizona Flu Hotline sponsors. Receiving the awards were the Arizona Dept. of Health Services, BlueCross/BlueShield of Arizona, CIGNA, Health Choice Arizona, Health Services Advisory Group (HSAG), Healthwaves, Mollen Immunization Clinics, Passport Health, Safeway and Salt River Project.

Community Information & Referral, utilizing its call center infra-structure, directed people seeking a flu shot to the appropriate clinic statewide. The **Flu/Pneumonia Hotline**, operating from September 15, 2009 through March, 2010, responded to over 16,000 calls and received over 277,000 hits to its website from Arizona residents seeking information regarding flu/pneumonia shots. Information requested ranged from where to go to get a shot, to who should receive a shot, to availability and closest location.

Community Information & Referral (CIR), a 501(c)(3) nonprofit organization, provides **FREE** 24-hour Help Hotline services all over Arizona. Trained Information & Referral Specialists respond to calls for help, assess problems, and provide appropriate information and/or referrals to available community resources. Callers can reach the helpline in Maricopa County by calling (602) 263-8856 or, outside of Maricopa County toll free at 1-800-352-3792. Visit us on the web at:

<http://www.cir.org>